



Dear Friends,

The University of New Mexico's Department of Art and Art History (AAH) believes in the importance of cross-disciplinary education. As a result, AAH graduate students grow through experimentation, interdisciplinary investigation, critical thinking, and engagement with history and tradition.

With nationally-ranked disciplines such as photography and printmaking, our graduate students follow in a long and stellar legacy of alumni. In addition to our programmatic strengths, UNM is located in the Nation's Southwest, ideally situated to address Native American, Spanish Colonial, Latin American, land art, and ecological areas of study.

It is our hope that you will consider sponsoring the Graduate Art Association (GAA) through a financial or in-kind gift, so that we can continue to provide professional opportunities for AAH graduate students and enrich their overall experience at UNM. The Association serves as an advocate for and is a liaison between the student body, faculty, and student government, while representing graduate students to the greater UNM and New Mexico communities.

The projected annual budget for GAA is \$10,000. While GAA receives nominal financial support from the University, for the larger part of our budget we are responsible for raising our own funds through events like our Open Studios, Hemisphere Journal & Symposium, Annual Silent Auction, and the Juried Graduate Exhibition. Your sponsorship will go a long way in supporting these academic and professional endeavors.

Your generosity will enable us to maintain and expand our efforts towards the enrichment of our students' experience, and will contribute to their creative exploration and the mutually beneficial relationships between our graduate department and the arts-minded people and businesses in our public community.

Thank you for your time and support. We will be following up with you to answer any questions you may have regarding the the Graduate Art Association or the Department of Art and Art History.

Sincerely,
Officers of the Graduate Art Association

GAA Sponsor Levels

Visionary: up to \$2,500

- Personal tour of the Graduate Juried Show
- Membership to CFA Dean's Circle and Membership to UNM Art Museum
- Top tier (Logo Option) recognition on all GAA promotional materials
- Recognition on GAA Website
- Two GAA 'Sandias' T-Shirts

Benefactor: up to \$1,000

- Membership to CFA Dean's Circle and Membership to UNM Art Museum
- Second tier (Logo Option) recognition on all GAA promotional materials
- Recognition on GAA Website
- Two GAA 'Sandias' T-Shirts

Advocate: up to \$500

- Third tier (Logo Option) recognition on all GAA promotional materials
- Recognition on GAA Website
- Two GAA 'Sandias' T-Shirt

Friend: up to \$250

- Recognition on all GAA promotional materials
- GAA 'Sandias' T-Shirt

Supporter: up to \$100

- Recognition on all GAA promotional materials

How to Give

Sponsor online at: gaa/unm.edu/sponsorship.php

If you would like to sponsor our organization through a financial gift, please complete this form with your check made payable to **UNM Foundation** and include **Graduate Art Association #6710-312** in the memo. Return to the mailing address listed below. Payments can also be made online by visiting gaa/unm.edu/sponsorship.php. Thank you for generosity.

Donor Level: Visionary Benefactor Advocate Friend Supporter

I am unable to sponsor GAA at this time, but I would like to donate \$ _____

Name: _____

Organization (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Return to:

Graduate Art Association
c/o CFA Development Office
MSC 04 2570
1 University of New Mexico
Albuquerque, NM 87131-0001

Visionary, Benefactor, and Advocate levels that would like to include the logo of your business or organization, please email a print ready digital file to gaa@unm.edu.



gaa.unm.edu

Organizational Expenses

Open Studios

Graduate students in both the Art Annex and the Mattox Sculpture Center open their studios to display and discuss their artwork with the public. Fall open studios are held in conjunction with the UNM Alumni Association's homecoming gathering in the Fall and with Arts Unexpected in the Spring.

- Promotional materials
- Advertising
- Signage
- Catering

Hemisphere Symposium

An event celebrating the publication of the art historians annual, peer-reviewed, student produced journal, Hemisphere: Visual Cultures of the Americas. The symposium includes presentations by visiting scholars published in the journal and a short artist talk by a featured graduate student.

- Publication
- Travel and lodging for visiting artists/scholars
- Catering
- Promotional materials
- Advertising

Annual Silent Art Auction

Once a year graduate students, faculty, and alumni donate artwork that is displayed in a gallery space and auctioned during a one-night lively event. This is GAA's primary fundraiser, and enables the GAA to provide valuable opportunities for the Art and Art History graduate student body.

- Promotional materials
- Entertainment
- Catering
- Framing
- Advertising

Annual Juried Graduate Exhibit and Catalog

Showcase of graduate student works selected by a special guest juror chosen every year. The juror visits the graduate students' studios and chooses works to be included in the Spring semester exhibition. A custom-designed, printed catalog is produced in concordance with the exhibit.

- Publications
 - Promotional materials
 - Advertising
 - Travel and lodging for guest juror
 - Honorarium for guest juror
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